## Educational and Cultural Role of The Syrian Educational Satellite Channel in Developing The Performance of Students (A Field Study)

To acknowledge The Viewpoint of GCE\* Students at The Official Schools in The Governorate of Damascus

Prepared by Supervised by Dr.
Bashar Awad Aljaedwri Adnan Al Ahmmad
Faculty of Education
Damascus University

## **Abstract**

The research aims to identify the viewpoint of GCE Students at the official schools in the governorate of Damascus about role that the Educational Satellite Channel in pays Developing the Students, performance and detect whether there were statistically significant differences between the students of secondary school certificate regarding the role of the Syrian educational satellite channel specialization in developing their performance according to the research variables (sex). This study is conducted on a sample of general secondary students at state schools in the province of Damascus in the academic year 2010 - 2011, which amounted to (280) students. The researcher used in a questionnaire, consisting of (20) statements is distributed to two dimensions (Educational and Cultural). The researcher reaches results including:

1- There aren't statistical differences significant differences in the role of the Syrian satellite channel in developing educational performance of students according to gender. 2- There aren't statistical significant differences in the role of the Syrian satellite channel in developing of the educational performance of students according to the variable of competence.

The researcher recommended the following:

- 1- Invitation to the media for coordination between the education sector and media sector in the planning of educational content that could be provided to students through educational and cultural programs.
- 2- call for media organizations to calendar information materials aimed at evaluating the media subject regularly and in coordination with the Ministry of Education in the light of media educational and standards psychological.
- 3- To put solutions and recommendation about The advertising item offered in The Syrian Educational Satellite Channel, according to the Educational and cultural role. It leads to confidential results in the educational field.
- -\*GCE= General Certificate of Education

For the paper in Arabic see pages (393-424)