

Measuring the dimensions of strategic intelligence for managers of medium private companies and their impact on competitiveness in Syrian Arab Republic

Dr. Majd Sackour*

Abstract

The aim of this research is to measure the dimensions of strategic intelligence among a sample of managers of medium private companies

Their impact on competitiveness.

Template adopted (Maccoby and Scudder-2011) with the following dimensions:

Foresight, thinking of systems logic, future vision, motivation, and partnership.

The researcher adopted the deductive method in presenting the study variables and extracting the results. They took a soft sample with a size of (180) words, and a questionnaire was designed to measure the variables.

The most important results of the study that the dimensions of strategic intelligence are available at high rates of managers in the organizations studied, with a significant impact on the dimensions of intelligence on competitiveness.

There were also statistically significant differences in the dimensions of strategic intelligence attributed to age and

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***Teacher at Faculty of Economics - Department of Business Administration
Damascus University.**

gender.

While differences were found due to educational level and job status.

A number of proposals were presented, including the deployment of the dimensions of strategic intelligence and the dedication of its practices to administrators and employees, A number of proposals were presented, including the deployment of the dimensions of strategic intelligence and the dedication of its practices to administrators and employees, Making those dimensions a culture that translates into actions that support the Organization's competitive position, And the need for continuous learning by the leaders and administrators of organizations and qualify them to invest dimensions of intelligence in a technical way using software.

On general, the research went on to adopt the culture of strategic intelligence and to popularization it by relevant bodies such as the Ministries of Administrative Development and Higher Education, in addition to the administrative and economic institutions of the state.

The study presented a set of axes that can be addressed and researched by subsequent studies.

Keywords: Strategic Intelligence - Foresight - Systems Thinking - Future Vision - Motivation - Partnership – Competitiveness.