Investigative Journalism According to Quality Standards

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Abstract

The aim of this research is to identify the standards of quality within investigative press journalism and the indicators that are related to those standards of quality of investigative press journalism and how it influences its writing. In addition, the research aims to identify the standard of technology that is used in such investigation.

In this research, analytical descriptive methods were used by collecting various types of data relating to press investigation and comprehensive quality standards, based on various resources and then interpreting it by providing a set of results and subsequent suggestions.

The research includes the universal and global quality standards and their applications in investigative press journalism starting with choosing the subject, writing up a report and finally using modern technology that is suitable for the new work standards.

The research reached the following conclusions regarding the standards of investigative journalism:

1- Choosing the idea of investigative press journalism, which must be new, innovative and can be implemented

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2- Adopting the scientific methods in preparing the journalist investigations by choosing the samples and using both library and field research projects; analyzing the results to cover all parts of the subject and evaluating the opinions of the resources instead of random interviews.

3-Planning the collection of the sources of the subject of the investigation.

4-Adopting modern technology to classify the data in a way that assists in reaching quantitative and precise conclusions.

5-Producing the investigation based on the application of a set of scientific rules which are compliant with the ideas of the researcher. In addition, utilizing the use of topographic elements, (pictures, titles, and colors), which supports and clarifies the core idea of the investigation.

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