

The role of Facebook in the effectiveness of e-learning

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Abstract

The study aimed to identify the role of the use of social networking sites (Facebook) in achieving the effectiveness of e-learning in the Jordanian public universities. "To achieve this, the researchers designed a questionnaire consisting of (32) paragraphs distributed over (5) areas: page, Information, student satisfaction, quality of e-learning).

The study population consisted of all students from the Jordanian public universities in the Northern Region (Yarmouk University, University of Science and Technology, Al-Bayt University). A random sample of 600 students was selected from all the universities of the study society. The three universities of the study sample, and recovered (557) questionnaire valid for analysis.

After the proper statistical processing, the study found that there is an impact on the social networking sites (Facebook), which is (page, group) on the effectiveness of e-learning in the Jordanian public universities in the North region, and the impact of social networking sites (Facebook) The group (on the speed of access to information among students in Jordanian universities in the government of the North).

The researchers recommended in the light of these results: A description of information technology in universities to improve the level of students and meet their academic needs, the need to provide all the modern technological means of each university, allowing them to achieve the effectiveness of e-learning.

Keywords: Facebook, e-learning, efficiency

For the Paper in Arabic Language See the Pages (151-182).

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