

The Relationship Between External Environment Factors and The Entrepreneurial Intention of Syrian University Students Using The Global Entrepreneurial Monitor (GEM)

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Abstract

The aim of this research is to explore the incentives and barriers in the external environment to entrepreneurial intention among Syrian University Students and the relevant importance of each variable, in addition to exploring the statistical relationship between several external variables and the entrepreneurial intention among students.

The study utilized items from the Global Entrepreneurial Monitor (GEM) to assess the external environment conditions. Statistical analysis including descriptive statistics, Pearson correlation, and Factor analysis were optimized to test the research hypothesis.

Results indicate that variables such as Government Policies, Culture, Finance and General Conditions related to Entrepreneurship in the external environment were considered to be among the most important barriers to entrepreneurial intention among students.

The study reached to a number of conclusions and recommendations in light of the results of research.

Key Terms: (GEM) Global Entrepreneurial Monitor, Entrepreneurial Intention, External Environment Variables.