

# **Factors Affecting the Competitiveness ability of Syrian Exports**

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## **Abstract**

This research studies the competitiveness ability of Syrian exports and the major factors empowering this ability. The availability of these factors considers one of the most important elements to ensure maximum productivity and best use of resources, and thus reach higher rates of economic growth.

Taking into account the importance of analyzing the excellence elements which Syrian Exportation Sector owns, in light of all restrictive factors facing competitiveness ability, including production costs, quality and government role, this research identified a group of remarks and conclusions indicating that although Syria owns market power elements, but they are not invested in a sufficient way. Therefore, the Syrian market is weak with respect to the competitiveness ability, in addition to a clear weakness of the competitiveness of the Syrian exportations, in particular the industrial exportations. This results in the need to implement a group of recommendations or solutions in order to overcome this dilemma. The forefront of these recommendations is the need to support the Syrian exportation's sectors that have the best competitiveness ability to compete in a clear and transparent framework of strategy for external trade.

**Key words:** competitiveness ability - Syrian exports