Small and Medium Enterprises (SMEs)

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Abstract

The small projects are considered as the main brick for building a high economical edifice in developing countries, but such enterprises are facing many challenges in developing countries due to economic openness which is imposed by globalization phenomena with its different mechanism and its political, cultural, technological, managerial, and economical dimensions.

This research focuses on the definition of small projects and its characteristics also the positive effects for its development and the problems facing these projects in Syria and the future challenges facing it in the world of globalization. The aim is to arrive to certain suggested strategies in order to improve the chance of success and the survival of small projects under globalization and the future challenges.

For the Paper in Arabic Language See the Pages (111-129).