

## Curriculum vitae

### Personal Information:

Name: Basem Manah Assaf

Mobile: +963997007167 / WhatsApp : +79996217687

Nationality: Syrian

Current address: Syria, Damascus

Date of Birth : 08/06/1988

Sex: male

Marital status: Single.

Email: [besostar@live.com](mailto:besostar@live.com)



### Languages:

- Arabic: the mother tongue.
- Fluency in written and spoken English, with extensive knowledge of terms related to tourism .
- Fluent in Russian, speaking and writing.

### Technical skills:

- Computer Skills: MS: Word-Excel-Power point - Internet Explorer .
- International Computer Driving License (ICDL)

### Academic qualifications:

- Doctorate degree in economics / Hotel management (Russian University of Economics Plekhanov - Moscow- Russian Federation) 2021.( development of an anti-crisis management strategy for hotel enterprises).
- MA in hotel management with Distinction (Russian University of Economics Plekhanov - Moscow- Russian Federation) -2016
- Bachelor's degree in Tourism , Hotel Management , Al-BAATH University – 2010 with a graduation rate ( 87.93%).
- Albasel certificate of superiority at university for the third year as first grade with a graduation rate (92.33%).
- High school certificate (scientific) with degree (216).

### Training:

- 10 July \_ 10August 2006 / Mashta Al Helu Resort / Participated in Front office operations in both morning and night shifts.

- 4 July \_ 4 August 2009 / Mansura Global Hotel, Mansura, Egypt / Participated in Front office operations in both morning and night shifts / Participated in organizing many meetings & banquets in Sales department .

**Practical experiences:**

- 2010 – 2012, Two years as a Lecturer at (Al-BAATH University ),Faculty of Tourism ,Hotel Management
- 2013... Working as a co-teacher ( teaching assistant )at Damascus University ,Faculty of Tourism .
- 2018 - until this time I have been working as a teacher at the Russian University of Economics Plekhanov, as a teacher at the Faculty of Tourism, in addition to supervising the graduation projects of PHD students in Moscow (in remote mode via online). Teaching "Global benchmarking in tourism", "service economics", "methods of analysis of the tourism services market", "design of hotel activities", "organization of hotel business" for students in the field of hospitality education, specializing in in the specialty "Tourism".
- Teacher at the Faculty of Tourism, Damascus University. Teaching: events management, principles of hospitality, hotel management, protocol and etiquette in tourism.

**Courses:**

- Introduction to Tourism Sciences "Program In cooperation between The Institute of Human Resource Management (IHRM) and Job Gate Platform During the months of November and December 2020 within 5 sessions
- "Introduction to hospitality industry "Program In cooperation between The Institute of Human Resource Management (IHRM) and Job Gate Platform During the month of January 2021 within 3 sessions.

**Participation in conferences:**

Participation has been accepted in about twenty conferences, including:

- International Scientific Conference "Scientific Research of the SCO Countries: Synergy and Integration", Beijing, China, 2019
- All-Russian scientific and practical conference "Strategies and modern trends in the development of tourism and hotel business", Moscow, 2020,
- XI International Student Scientific and Practical Conference "Teams and Leaders: The Way to Success" RANEPА, 2018,
- III International scientific-practical conference "Actual problems of tourism development", Moscow, 2019,

**Scientific Publications:**

Forty-five articles have been published in internationally refereed journals, including:

- Assaf, B. Hotel business: a strategy of survival in a war (on the example of Damascus hotels) / B. Assaf, E. A. Kolesnichenko // Socio-economic phenomena and processes. - 2017. - No. 2. - T. 12. - P. 7–11. - 0.58 pp. (ed. - 0.29 pp.).
- Assaf, B. The role of the hospitality industry in the national economy of the Syrian Arab Republic / B. Assaf, EA Kolesnichenko // RISK: Resources, Information, Supply, Competition. - 2017. - No. 2. - P. 166-169. - 0.5 pp. (ed. - 0.25 pp.).
- Assaf, B. Marketing tools in the system of state support for the hospitality industry in the Syrian Arab Republic / B. Assaf, EA Kolesnichenko // Bulletin of the South-West State University Series of Economics. Sociology. Management. - 2017. - No. 3 (24). - T. 7 - S. 55–61. - 0.81 pp (ed. - 0.4 pp.).
- Assaf, B. Trends in the development of tourism and hotel business in the Republic of Syria / B. Assaf, E. A. Kolesnichenko, A. Yu. Shevyakov // News of the South-West State University. - 2017. - No. 5 (74). - T. 21. - S. 140-147. - 0.93 pp (ed. - 0.31 pp.).
- Assaf, B. Fundamentals of the functioning of a hotel enterprise in a crisis situation [Electronic resource] / B. Assaf // Service in Russia and abroad: a network scientific journal. - 2018. - No. 3 (81). - T. 12. - P. 112–124. - Access mode: <https://ru.calameo.com/read/004971785fe6aa7ae1a3> (date accessed: 20.06.2020). - 0.97 pp
- Assaf, B. Efficiency of the development and implementation of the anti-crisis strategy of Syria based on the study of the formation of the image of the country (Syria) in the leading media / B. Assaf, E. A. Dzhandzhugazova // Financial Economy. - 2020. - No. 1 (part 1). - S. 7-14. - 0.65 pp. (ed. - 0.33 pp.).

### **Skills:**

- **Self related skills:** Cooperative, flexible, persistent, helpful, and honest.
- **Transferable skills:** Creativity, analytical, dynamic, and organizational.
- **Job-related skills:** Team work and good communication skills.

### **Personal interest:**

Travel, swimming, designing

### **REFERENCES AND DOCUMENTS:**

References and documents are available upon request

BASEM ASSAF :