

Impact of Motivation on Architects as Design Leaders Who Work for Public Sector¹

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Abstract

This research aims to study the impact of motivation on architects. It concentrates on architects and their assistants who work for the public sector in Jordan. The Study shows that architects consider significant motives more important than substantial ones. The first important material motive came eleventh, where salary came fifteenth in its importance.

Key Words: Motives, Architects, Public Sector, Jordan

¹ For the paper in Arabic see pages (475-517).

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